

# State of the Digital Workplace 2019

The push for digital transformation in the enterprise continues to accelerate in 2019. Forrester expects the broader global collaboration (and other information management applications) market to grow from **\$12 billion** in 2018 to **\$17 billion** by 2020, representing a **42%** increase.

## About the survey

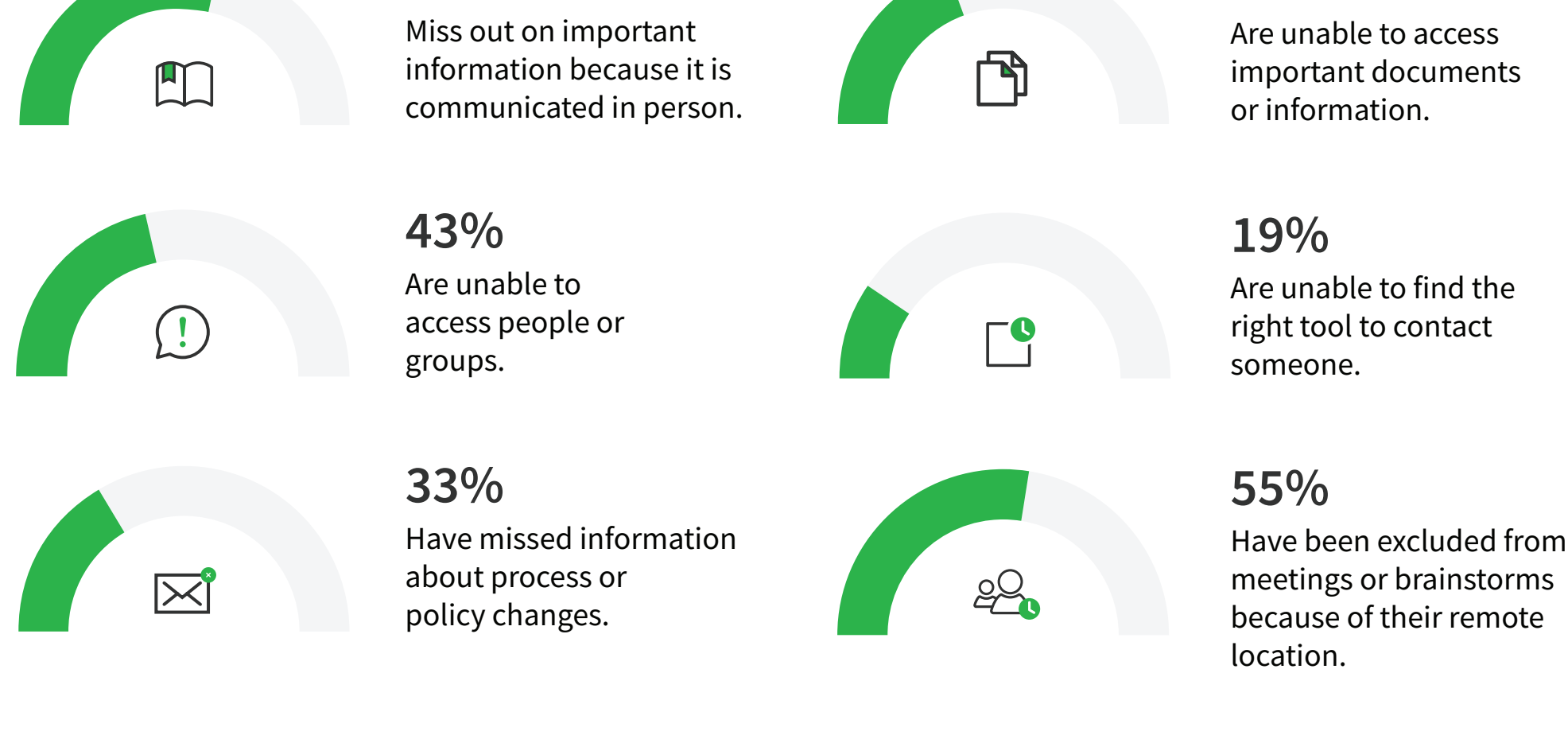
Igloo polled approximately 2,000 individuals at companies with more than 250 employees. These results were compared to the previous year, and additionally, new questions were added to supplement the findings in 2018.

The embrace of digital tools has improved the way many enterprises do business. *But have these efforts focused enough on enhancing the working lives of employees?*

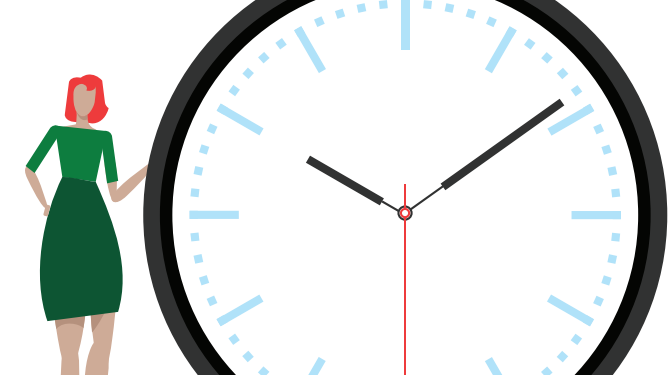
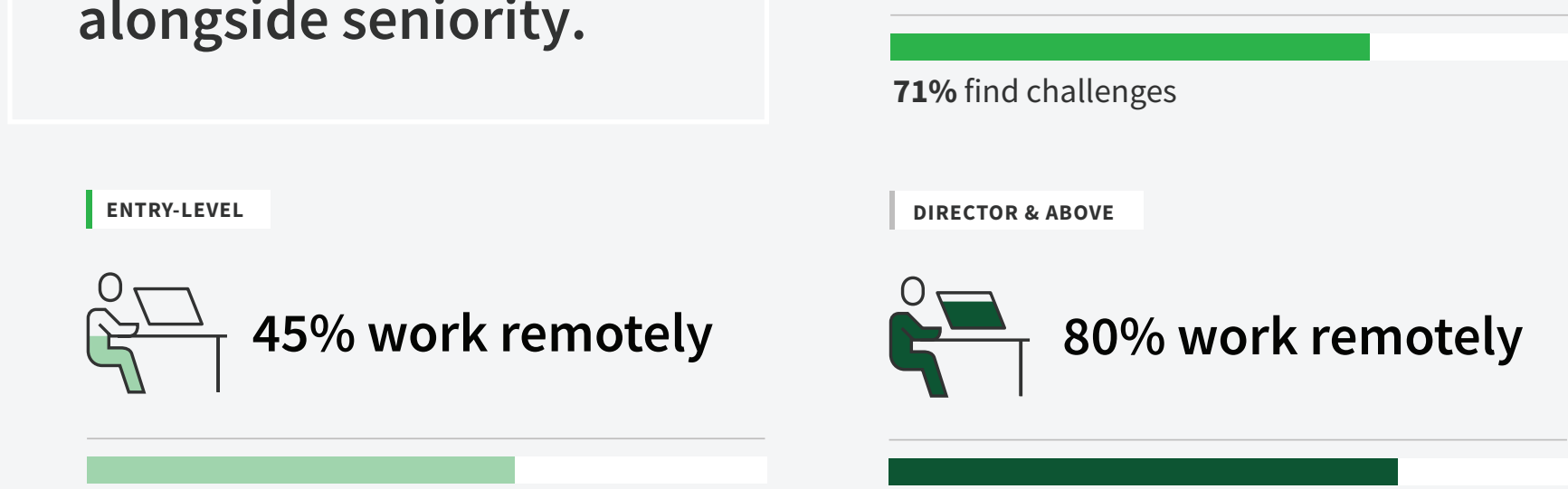
To determine what effect these digital transformation efforts have had, Igloo polled employees at companies across the U.S. to better understand the evolving state of the digital workplace. Employees cited many workplace challenges which fall under **four** categories.

## Remote employees feel left out

### What remote workers are missing:



## Remote work challenges increase alongside seniority.



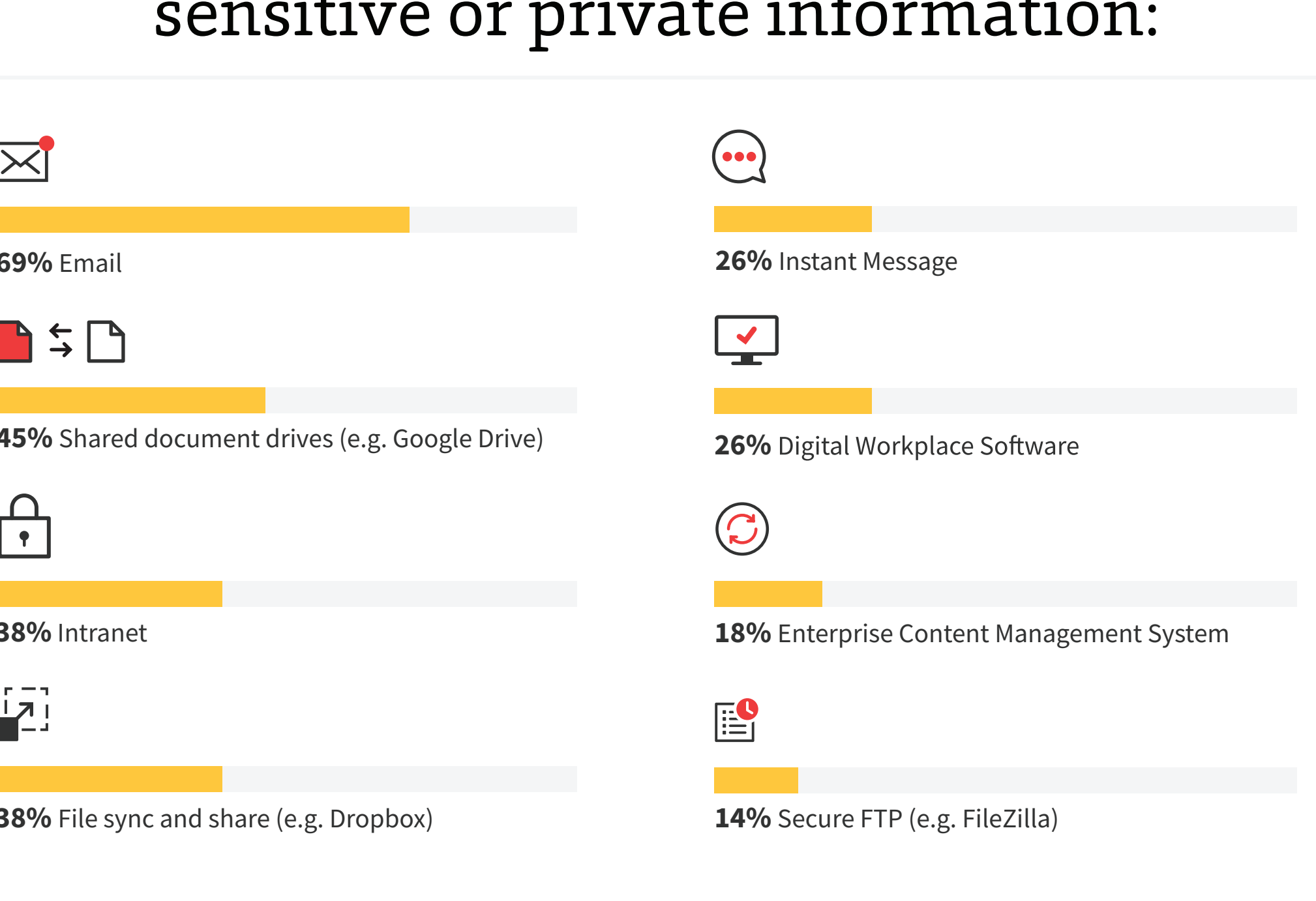
**Bottom Line:** Remote employees do not feel a connection to their office-bound counterparts. The missed meetings and information loss reported by remote employees present a real business challenge for teams that results in wasted time and decreased revenue.

## Knowledge sharing and collaboration practices remain risky

### Why do employees use unapproved apps?



### Methods employees use to share sensitive or private information:

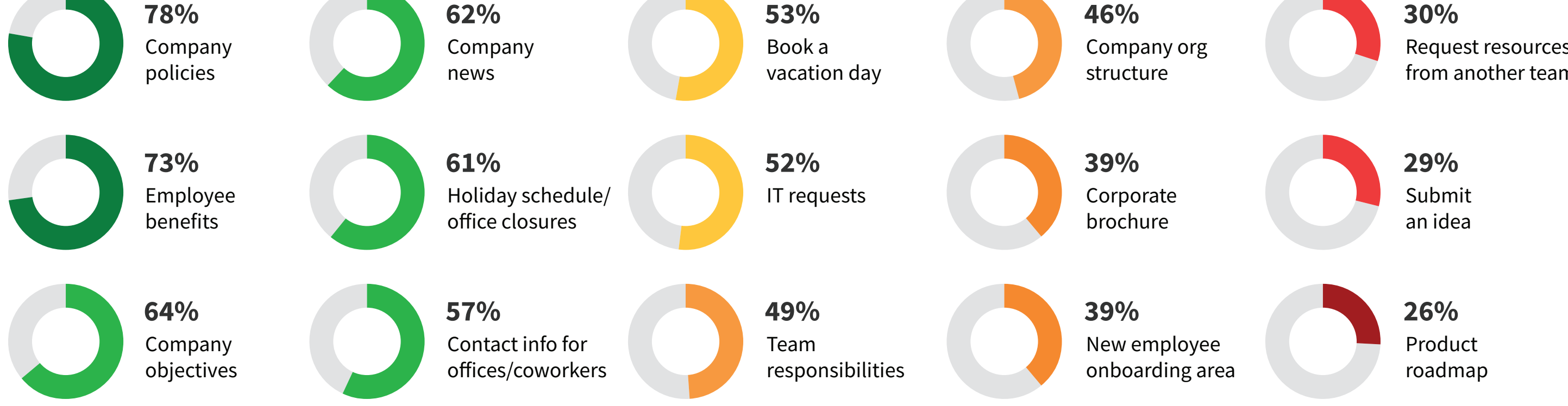


## Many intranets still don't meet workplace collaboration and sharing needs.

13% said their current intranet is not a reliable method for accessing documents.



### What resources are easily accessible by employees?



## Employees are having even more difficulty finding documents.

43% vs 31%

**Bottom Line:** The modern employee requires far better functionality and features than what they are currently experiencing.

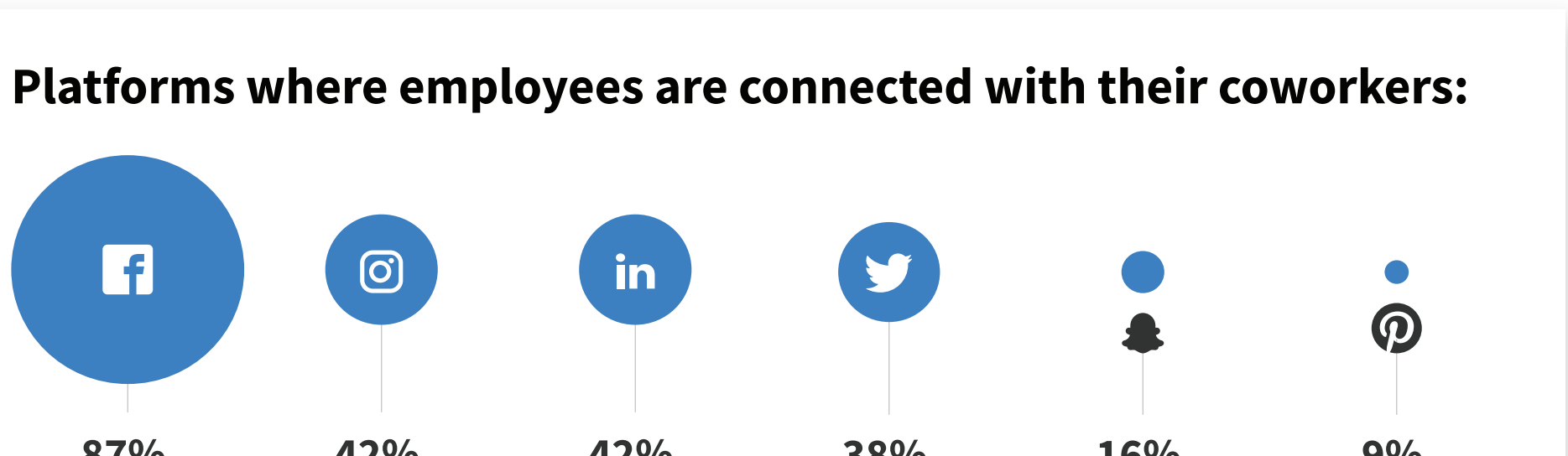
In 2018, 31% of employees have avoided sharing a document with a colleague because they couldn't find it or believed it would take too long to find.

In 2019, 43% of employees have avoided sharing a document with a colleague because they couldn't find it or believed it would take too long to find.

## Coworkers are more connected on social, but more cautious.



### Platforms where employees are connected with their coworkers:



**Bottom Line:** Employees often gravitate toward platforms like Facebook to interact with coworkers because there is no alternative to share photos, updates, and other content that isn't directly related to work within the digital workplace.

## Is there a better way? Yes!

**Digital workplace solutions** unite an organization and change the way work happens by connecting people to information, processes, and each other to solve real business challenges related to:

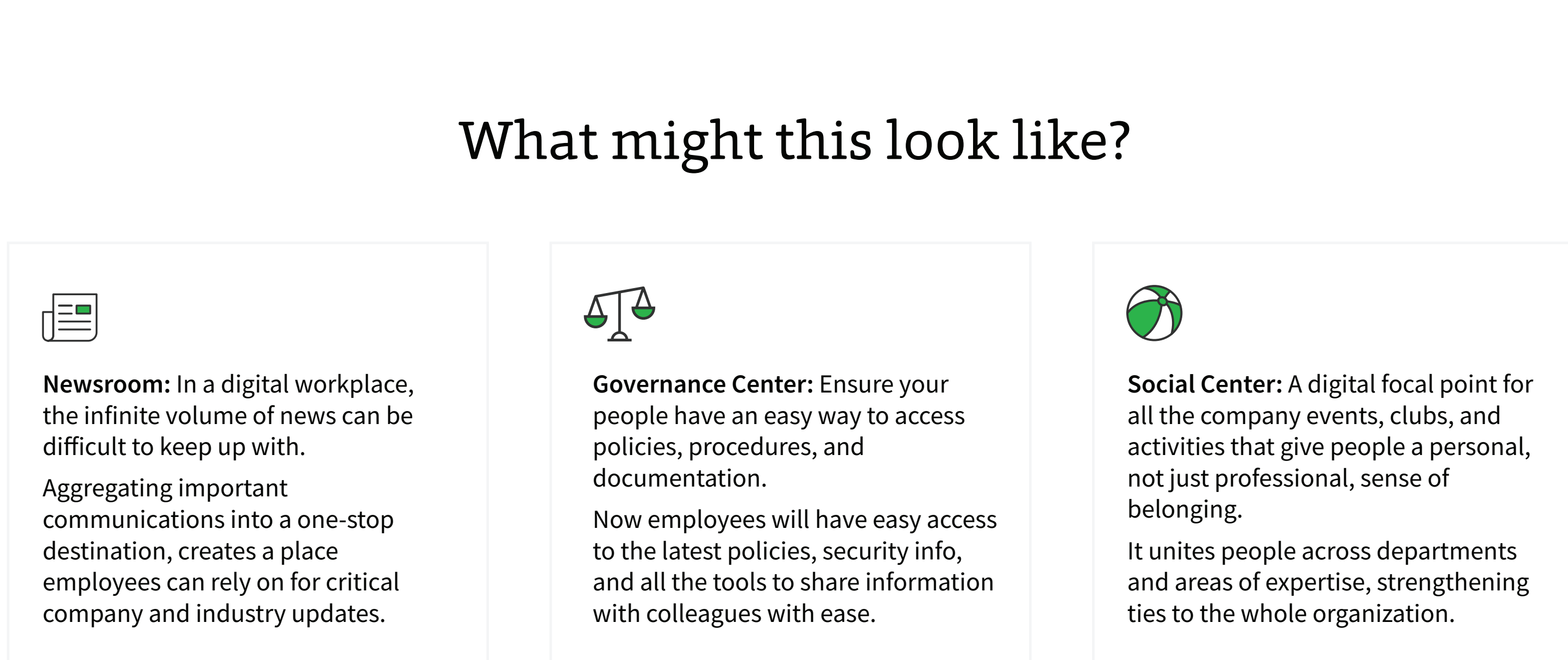


Traditional intranets are **cluttered, disorganized, and severely outdated**, resulting in a **lack of adoption and purpose**. With a next-generation intranet and digital workplace solutions you can improve communication, collaboration, knowledge sharing, and employee engagement and create better connections between people at work.

## How can a digital workplace solve these issues?



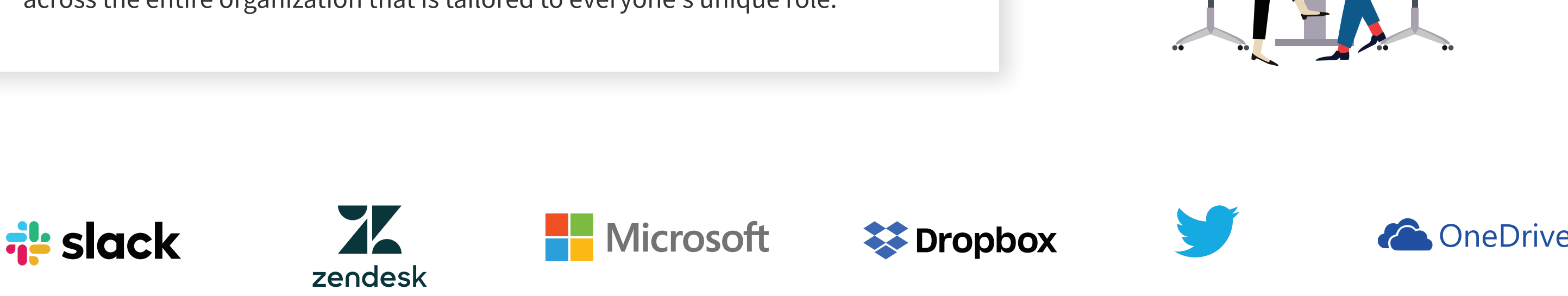
## What might this look like?



Leadership Center	Marketing Knowledge Base	Team Rooms	Management Center	Project Rooms
Virtual Town Hall	Employee Handbook	Company Directory	Boardroom	Feedback Center
Onboarding Center	Brand Knowledge Base	IT Help Desk	Recognition Center	Request Center

## Addressing today's tech stack overload:

Additionally, a digital workplace can centralize all IT-sanctioned and Bring-Your-Own-Apps that employees love to use, providing a single destination for employees across the entire organization that is tailored to everyone's unique role.



**IGLOO** About Igloo: Igloo is a leading provider of digital workplace solutions, helping companies move beyond traditional intranets to inspiring digital destinations that improve communication, knowledge sharing, collaboration, and culture. All Igloo solutions are 100% cloud-based, mobile-enabled, and integrate with leading enterprise and cloud apps.

**Learn more at:**  
igloosoftware.com  
info@igloosoftware.com  
1 877 664 4566